



 Kinexio

# Martyn's Law is here



Achieving compliance to the  
Terrorism (Protection of Premises) Bill

Inside  
your free  
ebook →

Martyn's Law -  
**what  
happens  
next?**

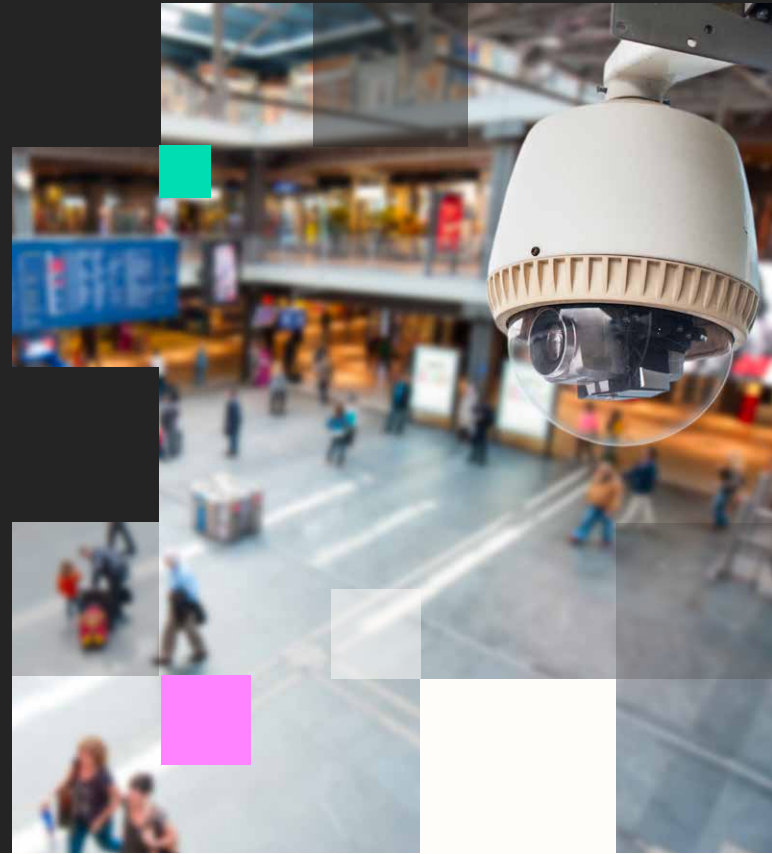
Insights into  
**common  
gaps**  
in security processes

How technology can  
**ensure you're  
better prepared**  
for emergency situations

# What happens next?

Public safety is more important than ever. The introduction of Martyn's Law marks a pivotal moment in how we protect people in public spaces. Named after Martyn Hett, one of the 22 victims of the 2017 Manchester Arena attack, this new legislation is the result of six years of tireless campaigning by his mother; Figen Murray.

Martyn's Law ensures that venues across the UK take practical, proportionate security measures to prevent and respond to potential terrorist threats. From large arenas to small public spaces, this law establishes a clear framework for preparedness, aiming to save lives and prevent future tragedies.



## How will the Law be applied?

Martyn's Law introduces a tiered approach to security, ensuring that public venues implement proportionate safety measures based on their size and capacity.

The Security Industry Authority (SIA) will oversee compliance, offering guidance, conducting inspections, and enforcing the new regulations where necessary. With a 24-month implementation period, businesses and event organisers will have time to adapt, with government-issued guidelines helping them meet the law's requirements.

### Standard Tier

The standard tier applies to smaller venues with a capacity of 200-799.

#### They are required to:

- **Notification:** Notify the regulator that they are, or have become, responsible for premises within the scope of the Bil.
- **Responsible Person:** Ensure that a Responsible Person is appointed to manage compliance with the legislation.
- **Threat Assessment:** Consider the terrorism threat and relevant attack methodologies.
- **Public Protection Procedures:** Implement simple, low-cost procedures to respond to a terrorist attack, such as evacuation, invacuation, locking down, and communication.
- **Focus:** Training, information sharing, and preparedness plans.

### Enhanced Tier

The enhanced tier applies to public premises and events with maximum capacities of 800 or more.

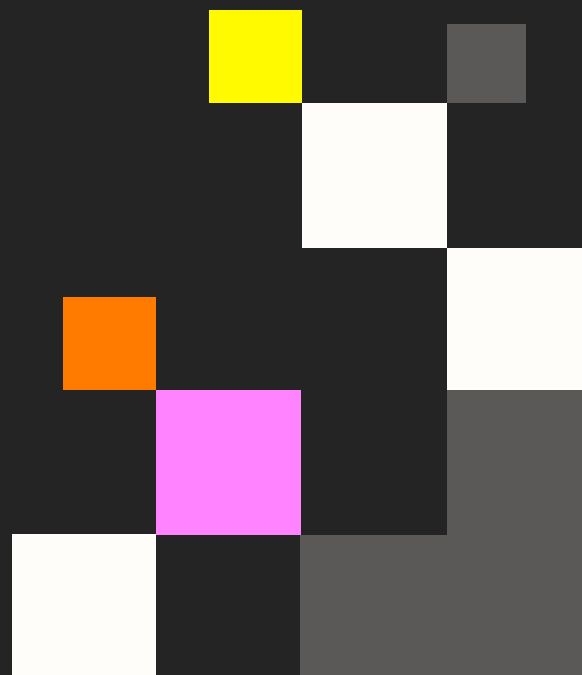
#### Larger venues are required to:

- **Public Protection Measures:** Implement, so far as reasonably practicable, appropriate public protection measures to reduce vulnerability and the risk of harm.
- **Examples:** Monitoring premises and their immediate vicinity.
- **Documentation:** Document public protection procedures and measures, including an assessment of how they reduce vulnerability and/or the risk of harm, and provide this document to the SIA.
- **Designated Responsibility:** Where not an individual, designate a senior individual responsible for ensuring compliance with the Act.
- **Focus:** Risk assessments, security plans, and physical measures.

# Identifying security gaps

Martyn's Law has brought public safety into sharp focus, reinforcing the need for commercial asset owners to review their existing security plans and processes.

Having worked with more than 2200 CRE properties globally, there are common gaps in security practices which could have a detrimental impact on communication and reporting in an emergency. Addressing these now will help organisations be more prepared for a crisis and ready to respond.



## 1 Inefficient incident reporting

Ineffective reporting and communication can have a significant impact on security in venues and properties. Too often, manual systems are in place, risking inefficiency and inaccuracy.

Paper-based reporting is not only time consuming but prone to error. Critical information, which must be distributed to numerous stakeholders, can take too long.

## 2 Insufficient training

A lack of training on reporting incident reporting protocols can lead to confusion and delay in an emergency. Crucial reports may be completed incorrectly or inconsistently. Insufficient knowledge on how to recognise suspicious behaviour also risks some situations going unnoticed.

## 3 Limited data analysis

Without accurate data, commercial assets are unable to analyse trends, vulnerabilities or other patterns which could improve their security strategies.

Information relating to an emergency such as response times, engagement with critical messages, and how quickly situations were resolved fails to be effectively documented.

## 4 Ineffective communication

The need for clear and instant communication is paramount in a crisis, yet many properties have ineffective channels in place.

Multiple platforms are often in use along with manual methods which hinder the flow and speed of crucial information relating to security incidents. Communication processes are also hampered by hard-to-find lists of key stakeholders.

## 5 Lack of coordination between teams

Ineffective security operations are exacerbated by a lack of coordination among security personnel, management, and occupiers. This risks essential information, such as known threats or suspicious activity, not being shared properly, which could delay or even prevent a response to security problems.



# Taking action

New technology will play a vital role in addressing these issues and creating a safer environment for visitors, tenants and employees. The Kinexio digital platform centralises critical information, communication and data, streamlining security processes.

Tailored to the individual needs of a commercial asset, the technology ensures property owners and managers can:

## Be better prepared:

Safety and security policies are stored in one simple, easy to use place, ensuring tenants and staff can quickly access all the information they need with a tap of a button. Details of key keyholders and emergency contacts are also centralised to help prevent delays.

Message templates for an emergency can be created ahead of time and are ready to distribute within seconds.

## Act fast:

In an emergency, Kinexio enables teams to send live updates to users, ensuring a seamless response.

Emergency messages can be triggered and sent instantly via email, push notification, texts and calls. Real time messaging means all stakeholders can be kept in touch and updated on the situation, helping to keep people calm and in control.

## Continuously improve:

Data can be easily accessed, and real time reports created to establish how quickly situations were resolved. Trends can be identified over time and pertinent information stored such as photos and eyewitness details in case further action is needed.

[Request a demo](#) →



savills

“

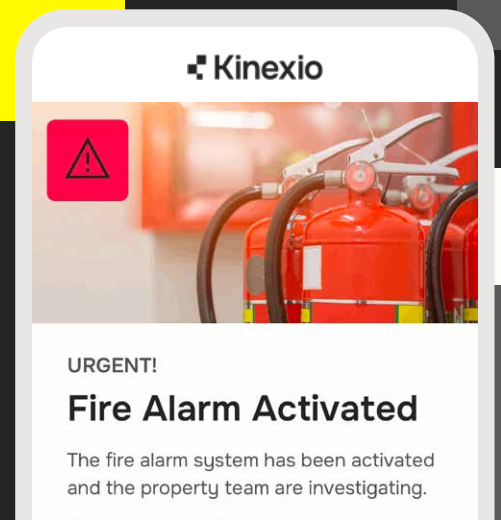
The crisis comms tool also allows us to mass communicate quickly and efficiently in the event of an emergency within the building, and the key holder and emergency contact list have also ensured we have the most accurate data possible for out-of-hours alarm activations.



**Dan Errington-Barnes**  
Customer Experience Manager,  
Eldon Square

# Kinexio: Your partner in public safety & compliance

Kinexio's platform enables your teams to align operational performance with security protocols, making it easier for you to meet Martyn's Law requirements without complicating your existing workflows – without technical expertise.



## NFC proof of presence/compliance

Using patented NFC tag technology, individuals can be assigned roles and responsibilities, such as premises threat assessments, and tracked against compliance requirements.

### Legislation supported:

SMALL VENUES  
(200-799)

- Responsible person
- Threat assessment

LARGE VENUES  
(800+)

- Public protection measures
- Examples
- Designated responsibility
- Focus (assessment/planning)



## Critical communications

Pre-prepared communications allow premises to efficiently respond in an emergency. In addition, the Panic Button feature allows visitors to flag incidents to designated employees.

### Legislation supported:

SMALL VENUES  
(200-799)

- Public protection procedures
- Support evacuation & invacuation procedures
- Communicate with individuals on the premises

LARGE VENUES  
(800+)

- Public protection measures
- Focus (assessment/planning)



## Digital document library & auditing

A centralised document storage with trackable viewership ensuring any nominated employees have read appropriate compliance documentation.

### Legislation supported:

SMALL VENUES  
(200-799)

- Responsible person
- Public protection procedures
- Threat assessment
- Focus (training)

LARGE VENUES  
(800+)

- Documentation
- Designated responsibility
- Focus (assessment/planning)



## Risk & Security E-Learning

A customisable digital training platform to keep employees compliant with legislation requirements.

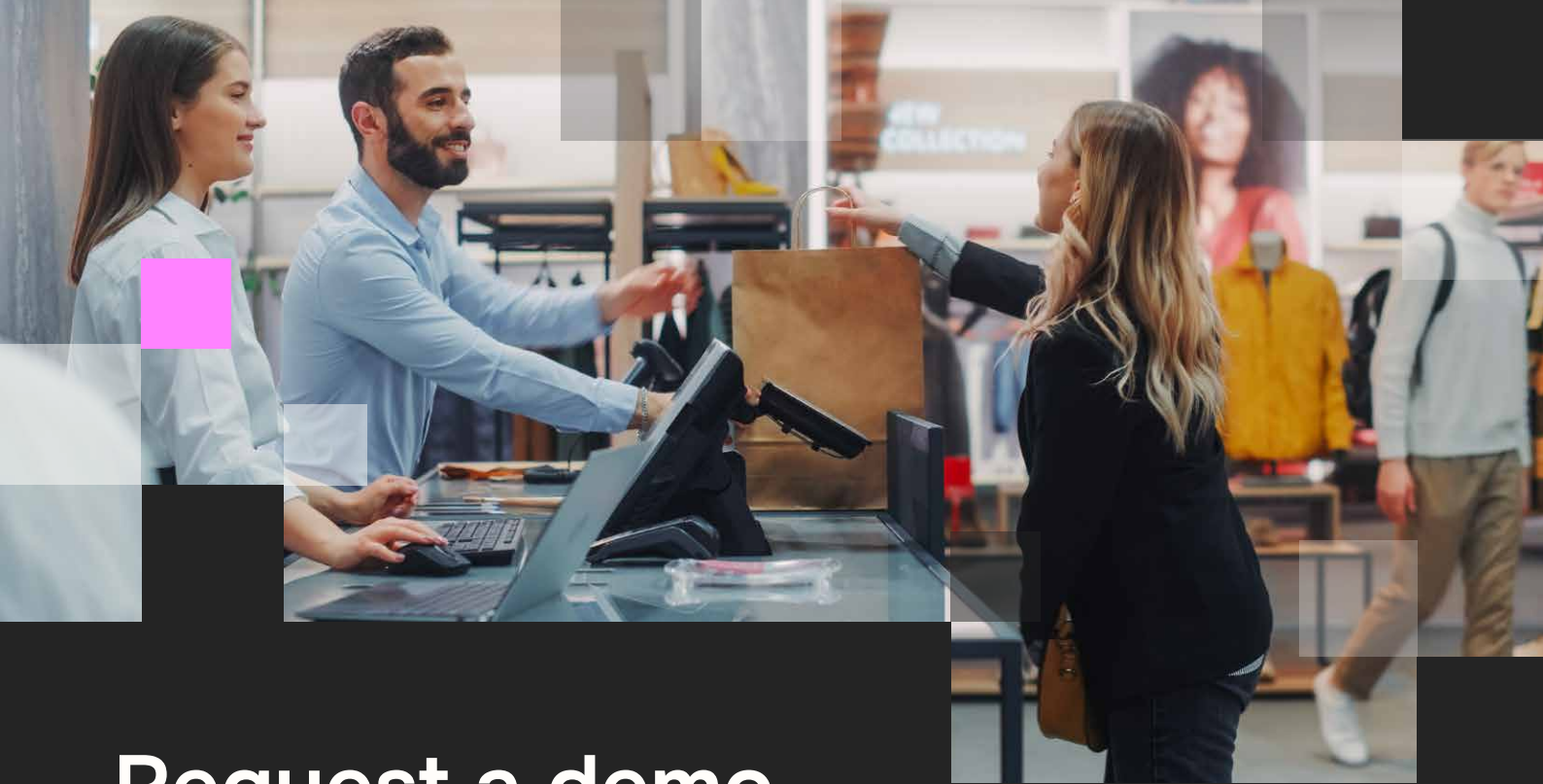
### Legislation supported:

SMALL VENUES  
(200-799)

- Public protection procedures
- Focus (training)

LARGE VENUES  
(800+)

- Public protection measures



# Request a demo

To learn more about how Kinexio's cutting-edge technology can help you to improve your security communication and reporting processes please contact the Kinexio team for further details or to book a demo.



TO LEARN MORE, CONTACT:

**David Fuller-Watts**

CEO, Kinexio

Contact our team →

The Kinexio technology outlined above is aimed at helping retail organisations to improve security communication and reporting practices and do not guarantee compliance with Martyn's Law.

 **Kinexio**

kinexio.io